

Please join us for the
3rd Annual Midwest Facility Masters Conference!



MIDWEST
Facility Masters
CONFERENCE

November 11-12, 2010
Wisconsin Dells, Wisconsin
Glacier Canyon Lodge
at the Wilderness



**Career Development and Educational Training for Facility, Operations
and School Business Professionals**

**Be a Resource to School District
Professionals**

**Network with School Facility
Professionals throughout the
Midwest**

Keynotes on:

- * Leadership
- * Sustainability by Melissa Vernon, Director of Sustainable Strategy for InterfaceFLOR

Learn from Industry Experts About:

- * Safety and Security for Today's Education Environment
- * Green & Sustainable - More than Buzz Words
- * Construction from the Ground Up
- * Indoor Environmental Quality
- * Management Tools, Financial Planning & Legal
- * Grounds - More than Turf
- * How Facility Planning Impacts Instruction
- * WASBO Facilities Manager Certification Sessions - Environmental Health & Safety (Module 3)
- * SchoolDude Services, Product Training and Lab

Hosted By



In Participation With



**Minnesota
Association of
School Business
Officials**



Exhibitor Registration and Sponsorship Opportunities



An Invitation to Join the 3rd Annual Midwest Facility Masters Conference!

Sponsorship Opportunities

Wisconsin ASBO and SchoolDude.com, in participation with Illinois ASBO, Iowa ASBO, Minnesota ASBO and Minnesota Educational Facility Management Professionals (MASMS), are pleased to offer the third Midwest Facility Masters Conference. Our intent is to provide career development and professional training opportunities for Facility, Operations and School Business Professionals in K-12 Schools.

Go to www.WASBO.com for updated information and to register. Questions - contact Wisconsin ASBO at (608.249.8588) or wasbo@wasbo.com

This is an opportunity to reach an anticipated 300 plus, Facility, Operations and School Business Professionals. We invite you to participate as an **exhibitor** and/or a **sponsor**. Sponsorship opportunities include:

- Thursday Keynote Speaker - Leadership
- Conference Meal Sponsors
 - Thursday Continental Breakfast
 - Thursday Morning Break
 - Thursday Lunch
 - Thursday Afternoon Break
 - Friday Full Breakfast
 - Friday Morning Break
 - Friday Grab 'n Go Lunch
- Social Networking in the Exhibit Hall Sponsor (Thursday afternoon)
- Program Materials
 - Conference Program
 - Flash Drives for Conference Handouts
 - Lanyards and Name Badges
- Prizes for Drawing

Key components of this conference include:

- **Networking** with Facility, Operations and School Business Professionals in K-12 Education throughout the Midwest
- Keynotes on **Leadership** and **Sustainability**
- Interaction with **Suppliers of Products and Services** that are essential to School District Facility Operations
- Over 60 **Educational Sessions** by Experts in all aspects of Facility Management
- Wisconsin ASBO Facility Manager Certification Program Module 3 Sessions - Environmental Health & Safety
- Friends of the Dude Social Networking Event
- Recognition of US Military Veterans in Honor of Veterans Day - November 11, 2010

All Sponsorships Include:

- Listing as Sponsor on conference signage to be prominently displayed throughout the conference
- Listing as Sponsor in the Conference Program
- Recognition at exhibit space
- Recognition in conference program
- Recognition on conference name badge
- Some sponsorships may include additional recognition specific to the sponsorship event or area being sponsored

Platinum Sponsor

Sponsorship at a level of \$3,000 or more includes:

- A prominently placed full page color ad in Conference Program

Gold Sponsor

Sponsorship at a level of \$1,800-\$2,999 includes:

- A full page color ad in Conference Program

Silver Sponsor

Sponsorship at a level of \$1,200-\$1,799 includes:

- A half page color ad in Conference Program

Bronze Sponsor

Sponsorship at a level of \$600—\$1,199 includes:

- A quarter page color ad in Conference Program

Supporter

Sponsorship at a level under \$600 includes:

- A business card color ad in Conference Program



Exhibit Highlights

Register at www.WASBO.com

- **AUDIENCE** - Access to an anticipated 300 or more Facility, Operations and School Business Professionals for K-12 Schools throughout the Midwest. Invited to attend are Wisconsin, Illinois, Iowa, Minnesota, Missouri and North Dakota Facility and Operations Directors and School Business Managers. You will be provided with a list of all conference attendees for one-time use.
- **EXHIBIT HOURS** - 11:30 a.m. - 5:30 p.m. on Thursday, November 11, 2010.
- **DEDICATED EXHIBIT TIME** with no competing sessions or activities on Thursday, November 11th from 11:30 a.m. - 12:30 p.m. Use the remainder of your time at the conference to network at sessions, during breaks, at lunch or at one of the several social networking opportunities.
- **SOCIAL NETWORKING IN EXHIBIT AREA** to conclude the day on Thursday, November 11th from 4:20 - 5:30 p.m.
- **LUNCH WITH CONFERENCE ATTENDEES** on Thursday for each exhibitor. Lunch will be served in exhibit area.
- **EXHIBIT SPACE** - 8'x10' booth with an 8' skirted table, 2 chairs and a sign to identify your space. Space is carpeted.
- **CONFERENCE REGISTRATION INCLUDED** for up to 2 attendees (\$340 value). Each additional representative must register for the Conference and pay the \$170 registration fee (\$190 after October 15th).
- **CONFERENCE PROGRAM LISTING** - If you also participate as a conference sponsor, your sponsorship includes an ad in the conference program and special recognition in the exhibitor listing.
- **GOING GREEN** - Highlight what you are doing to help schools in their efforts to GO GREEN!



Exhibit Fees

Register early to guarantee a space and for best pricing!

Before October 15 - \$420

After October 15 - \$475

Sponsor Conference Program Ads

If you are a Platinum, Gold, Silver or Bronze Level Sponsor, please e-mail your electronic ad in PDF format to hafeman@wasbo.com by **October 15, 2010**.

Platinum and Gold Sponsors - Full Page 8 1/2" wide X 11" deep

Silver Sponsor - Half Page 8 1/2" wide X 5 1/2" deep

Bronze Sponsor - Quarter Page 4 1/4" wide X 5 1/2" deep

Supporter - Business Card 3" wide X 2" deep

Get the most out of your conference experience. You are invited and encouraged to attend ALL of the scheduled events including all sessions, meals and social events! Watch for conference registration materials for more details.



Midwest Facility Masters Conference

c/o Wisconsin ASBO
4797 Hayes Road, Suite 101
Madison WI 53704-3288

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Schedule at a Glance

Preliminary schedule subject to change. Go to www.WASBO.com for updated information and to register.

www.WASBO.com or k12masters.com/midwest

Thursday, November 11, 2010

- 8:45-9:25 Conference Welcome
- What it Means to Be a Leader**
- Veterans Day Recognition**
- 9:30-10:20 Sessions
- 10:30-11:20 Sessions
- 11:30-12:30 Dedicated Exhibits
- 11:30-5:30 Exhibits Open
- 12:30-1:30 Lunch with Exhibitors
- 1:30-2:20 Sessions
- 2:30-3:20 Sessions
- 3:30-4:20 Sessions
- 4:20-5:30 Social Networking in Exhibits
- 8:00-11:00 Friends of the Dude Social Event

Friday, November 12, 2010

- 8:00-9:15 Full Breakfast
- Sustainability by Melissa Vernon, Director of Sustainable Strategy, InterfaceFLOR**
- 9:25-10:15 Sessions
- 10:25-11:15 Sessions
- 11:25-12:15 Sessions
- 12:15-1:15 Conference Wrap Up
Q & A
Grab 'n Go Snacks & Beverages

Glacier Canyon Lodge at the Wilderness

800-867-9453 www.glaciercanyonlodge.com

45 Hillman Road, Wisconsin Dells, WI 53965

When making your reservation indicate that you are with the Midwest Facility Masters Conference. Room rates in this block are \$90 plus tax and will be held until October 11, 2010.

How to Get to Glacier Canyon Lodge

Glacier Canyon Lodge is located adjacent to the Wilderness Resort off of Hwy 12, near Exit 92 of I-90/94.

Take Exit 92 and follow Hwy 12 West for about a half mile. At the second set of stoplights turn right onto Hillman Rd. (If you pass Hillman Rd. and get to the Wilderness Resort, you've gone too far.) Within 1/8th of a mile take a left at the Glacier Canyon Lodge Main Entrance. Follow the signs to the Wyndham/Glacier Front Desk for check-ins.

For those heading to the Conference Center, please follow the signs towards the right, and drive along the edge of the Glacier Canyon Lodge property until you reach the Conference Center.

