

Please join us for the
3rd Annual Midwest Facility Masters Conference!



MIDWEST *Facility Masters* CONFERENCE

November 11-12, 2010
Wisconsin Dells, Wisconsin
Glacier Canyon Lodge
at the Wilderness



Attendee Registration Information

Career Development and Educational Training for Facility and
Operations and School Business Professionals

Learn from industry experts about:

- * Safety and Security for Today's Education Environment
- * Green & Sustainable - More than Buzz Words
- * Construction from the Ground Up
- * Indoor Environmental Quality
- * Management Tools, Financial Planning & Legal
- * Grounds - More than Turf
- * How Facility Planning Impacts Instruction
- * WASBO Facilities Manager Certification Sessions - Environmental Health & Safety (Module 3)
- * SchoolDude Services, Product Training and Lab

Keynotes on:

- * Leadership
- * Sustainability by Melissa Vernon, Director of Sustainable Strategy for InterfaceFLOR

Find Resources with Exhibitors

**Network with School Facility
Professionals throughout the
Midwest**

Hosted By



In Participation With



ILLINOIS
ASSOCIATION OF
SCHOOL BUSINESS OFFICIALS



Minnesota
Association of
School Business
Officials





Invest in Your Professional Development, and Your District Gains!

Register today for this valuable learning opportunity at www.WASBO.com

Key components of this conference include:

- Keynotes on **Leadership** and **Sustainability**
- Interaction with **Suppliers of Products and Services** that are essential to School District Facility Operations
- **Networking** with Facility, Operations and School Business Professionals in K-12 Education throughout the Midwest
- Over 60 **Educational Sessions** by Experts in all aspects of Facility Management
- Wisconsin ASBO Facility Manager Certification Program Module 3 Sessions - Environmental Health & Safety
- Friends of the Dude Social Networking Event
- Recognition of US Military Veterans in Honor of Veterans Day - November 11, 2010



Friday Keynote - Melissa Vernon

Director of Sustainable Strategy, InterfaceFLOR

Melissa is the Director of Sustainable Strategy for InterfaceFLOR. She supports sales efforts as a Sustainability Expert and researches trends and opportunities in the green product market. She works closely with technical, marketing, and sales to develop strategies, programs, and tools for Account Executives, enabling them to educate their customers. As a liaison between several InterfaceFLOR departments, she ensures that Interface customers receive a more holistic approach in creating commercial interior environments to meet the needs of client, community, and

environment. She oversees the company's image, messaging and presence at key environmental conferences. As a member of the Construction Specifications Institute's GreenFormat Team, Melissa is developing a common reporting format and database for collecting and evaluating sustainable product information. Melissa is a LEED Accredited Professional.

Melissa is a graduate of the University of Michigan's Erb Institute for Global Sustainable Enterprise, with an MBA from the Business School and a Master's in Science from the School of Natural Resources & Environment. She has a Bachelor's degree in Marine Biology from Duke University.

Preliminary Conference Faculty

- Patrick Acker, Baraboo School District
- Jim Beckmann, Glendale River Hills School District/
Mapledale-Indian Hill School District
- Joe Bellomo, Waunakee Area School District
- Dan Bolm, Crete Monee School District
- Dr. Ron Brallie
- Ben Bruns, LEED AP, The Weitz Company
- Neil G. Carlson, Environmental Health and Safety, University of Minnesota
- Kit Dailey, Eppstein Uhen Architects
- Patrick Finnemore, Kenosha Unified School District
- Kenneth Florey, Robbins, Schwartz, Nicholas, Lifton & Taylor Ltd.
- William Freeman, Environmental Management Consulting
- John Gayetsky, Green Schools International
- Roger Giroux, PhD, ATS&R Planners/Architects/Engineers
- Mark Guetzko, Seedorff Masonry, Inc.
- Ted Hayes, M3 Insurance Solutions for Business
- Kevin Holm, AIA, LEED AP, LHB
- Elizabeth Kane, Wisconsin Department of Public Instruction
- John King, Belfor Property Restoration
- Tom Kulczewski, Menasha Joint School District
- Howard Metz, Robbins, Schwartz, Nicholas, Lifton & Taylor Ltd.
- Alyssa Moen, Tricor
- Peter Pochowski, WI School Safety Coordinators Association
- Kathy Prosser, ASBO International
- Arif Quraishi, Johnson Controls, Inc.
- Michael Remington, P.E., Inspec
- Rick Rinderle, Rinderle Door
- Amy Satterfield, IEA, Inc. Institute for Environmental Assessment
- Vladimir Scheglowksi, P.E. Clark Engineering Corporation
- Eric Sickbert, Dahlquist and Lutzow Architects, Ltd.
- John M. Stagl, CBCP, Belfor USA
- Paul Timm, RETA Security, Inc.
- Jodi Traas, Community Insurance Corporation
- David Williams, PE, LEEP AP, LHB
- Scott Wolter, American Engineering Testing, Inc.
- Roger Young, Roger Young and Associates, LLC, MA
- Dale Zabel, Kettle Moraine School District



Preliminary Educational Session Offerings

Early Bird Registration \$170 before October 15! (\$190 after)

Thursday, November 11

8:45-9:25 am Conference Welcome

What it Means to Be a Leader

Veterans Day Recognition

9:30 - 10:20 am

- * Greening an Existing Building
- * How to Engage All of Your School Officials and Shareholders in Today's Economic Climate to Approve a School Construction Project
- * Effective Building Condition Studies and Restoration with Laser Scanning
- * Construction Series - Needs Assessment
- * Indoor Air Quality Topic TBD
- * The Show Must Go On... Safely
- * Safety and Security Topic TBD
- * Importance of Facility Management: Superintendent's Perspective

10:30 - 11:20 am

- * Finding Ways to Use the Space You Already Have
- * The Owner's Role During a Construction Project
- * CSI: The Use of Modern Technology
- * Construction Series - Conceptual Design
- * Indoor Air Quality Topic TBD
- * 20 Areas of Concern and Responsibility for Safety
- * Safety & Security Topic TBD
- * Benchmarking: School Operations and Maintenance

11:30 am - 5:30 pm

Exhibits Open

11:30 am - 12:30 pm

Dedicated Exhibits

12:30 - 1:30 pm

Lunch with Exhibitors

1:30 - 2:20 pm

- * IT and the Safety and Security Systems Impact on Facility and Maintenance Operations
- * Performance Metrics for Eco-friendly Buildings
- * Ground Penetrating Radar (GPR) Forensics
- * Construction Series - Financial Evaluation
- * Disaster Response Culture - How Do We Get One?
- * New Lead Paint Regulations
- * IEA Institute for Environmental Assessment
- * Managing by Mapping
- * Networking with Exhibitors

2:30 - 3:20 pm

- * Maintenance and Operations Action Plan: Back to the Basics
- * Water Intrusion Prevention for New and Existing Buildings
- * Pathway to Sustainable Schools and Communities
- * Construction Series - The Referendum
- * Ask the Right Questions, Make the Right Choices
- * Asbestos Part 1 (WI Required Certification Session)
- * Implications of Budget Reductions: What Happens to Your District When Your Budget is Reduced
- * What is PlanningDirect?
- * Networking with Exhibitors

3:30 - 4:20 pm

- * Are the Finances Green?
- * Planning for Sustainable Construction
- * IAQ - What Building Engineers and Administrators Need to Know and Do to Stay Out of Jail
- * Pavement Maintenance and Construction
- * After Hour Emergencies
- * IPM Part 1 (WI Required Certification Session)
- * ARRA Funds Panel Discussion
- * Administrative Reporting with MaintenanceDirect and PMDirect
- * Networking with Exhibitors

4:20 - 5:30 pm

Social Networking in Exhibits

8:00 - 11:00 pm

Friends of the Dude Event

Friday, November 12

8:15 - 9:15 am

Full Breakfast

Sustainability by Melissa Vernon

Director of Sustainable Strategy

InterfaceFLOR

9:25 - 10:15 am

- * 21st Century Learning Environment: STEM Labs & Green Buildings
- * Carpet for Educational Facilities
- * Workers Compensation: Return to Work and How to Save Money
- * Proper Design and Detailing of Window Systems
- * Your Role as a Custodian in Violence Prevention
- * IEQ Part 1 (WI Required Certification Session)
- * Negotiations
- * Maintenance Direct Training Part 1

10:25 - 11:15 am

- * USGBC LEED - EBOM (Existing Building Operations and Maintenance)
- * Emergency Communications Systems
- * Fire Door Safety
- * Construction Project Checklist: A Critical Tool for Navigating Your Construction Project
- * What Happens When People Can't Come to Work
- * Indoor Air Quality Topic TBD
- * Certifications Needed to Manage School Facilities
- * What is FSDirect?

11:25 am - 12:15 pm

- * Green Schools and Legislation
- * Preventative Pest Management
- * Public Bidding From Basics to Advanced
- * Continuing Operations Plans
- * IEQ for Schools - Wisconsin Standards
- * Athletic Field Logos: Make Your High School Field Look Like the Pro's with a Few Easy Tips
- * What is UtilityDirect?

12:15 - 1:15 pm

Conference Wrap Up

Q&A

Grab 'n Go Snacks & Beverages



Midwest Facility Masters Conference

c/o Wisconsin ASBO

4797 Hayes Road, Suite 101

Madison WI 53704-3288

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Schedule at a Glance

Preliminary schedule subject to change. Go to www.WASBO.com for updated information and to register.

www.WASBO.com or k12masters.com/midwest

Thursday, November 11, 2010

- 8:45-9:25 Conference Welcome
- What it Means to Be a Leader**
- Veterans Day Recognition**
- 9:30-10:20 Sessions
- 10:30-11:20 Sessions
- 11:30-12:30 Dedicated Exhibits
- 11:30-5:30 Exhibits Open
- 12:30-1:30 Lunch with Exhibitors
- 1:30-2:20 Sessions
- 2:30-3:20 Sessions
- 3:30-4:20 Sessions
- 4:20-5:30 Social Networking in Exhibits
- 8:00-11:00 Friends of the Dude Social Event

Friday, November 12, 2010

- 8:00-9:15 Full Breakfast
- Sustainability by Melissa Vernon, Director of Sustainable Strategy, InterfaceFLOR**
- 9:25-10:15 Sessions
- 10:25-11:15 Sessions
- 11:25-12:15 Sessions
- 12:15-1:15 Conference Wrap Up
Q & A
Grab 'n Go Snacks & Beverages

Glacier Canyon Lodge at the Wilderness

800-867-9453 www.glaciercanyonlodge.com

45 Hillman Road, Wisconsin Dells, WI 53965

When making your reservation indicate that you are with the Midwest Facility Masters Conference. Room rates in this block are \$90 plus tax and will be held until October 11, 2010.

How to Get to Glacier Canyon Lodge

Glacier Canyon Lodge is located adjacent to the Wilderness Resort off of Hwy 12, near Exit 92 of I-90/94.

Take Exit 92 and follow Hwy 12 West for about a half mile. At the second set of stoplights turn right onto Hillman Rd. (If you pass Hillman Rd. and get to the Wilderness Resort, you've gone too far.) Within 1/8th of a mile take a left at the Glacier Canyon Lodge Main Entrance. Follow the signs to the Wyndham/Glacier Front Desk for check-ins.

For those heading to the Conference Center, please follow the signs towards the right, and drive along the edge of the Glacier Canyon Lodge property until you reach the Conference Center.



Conference Registration Cancellations Full refund of fees will be made on cancellations received prior to November 4, 2010. Following that date a 50% administrative fee will be retained. There will be no refunds for no shows or cancellations on the day of the event.